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CAESARS PALACE LAS VEGAS

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**Recruiting Trends & Talent Tech LIVE! Announces
Rusty Rueff as Keynote Speaker**

Business Strategist and Author of Talent Force: A New Manifesto for the Human Side of Business to Explore What Distinguishes Companies

HORSHAM, Pa. (October 2, 2018) –[Recruiting Trends & Talent Tech LIVE!](#) today announced Rusty Rueff as its keynote speaker. The well-known author of “Talent Force” and founding board director of Glassdoor will explore the massive social, cultural and economic shifts transforming hiring with attendees, as well as offer perspectives on radically new expectations and approaches to work.

From the creators of the world’s largest conference focused on HR technology, the annual [HR Technology® Conference & Exposition, Recruiting Trends & Talent Tech LIVE!](#) will take place February 20 - 22, 2019 at Caesars Palace in Las Vegas. Featuring five session tracks, the conference will delve into Talent Strategy & Delivery; Talent Attraction; Talent Identification; Talent Selection; and Talent Technology & Analytics.

In making the announcement, Conference Chair Elaine Orlor commented, “Rusty has single-handedly redefined why workforces need to recast as ‘talentforces.’ Having the direct benefit of his insights, especially as organizations struggle to meet business demands in this time of shrinking talent availability will help our attendees enormously. We’re excited to welcome Rusty as our keynote.”

Rueff is an active advisor and Board Director for venture-backed start-ups and philanthropic causes. In September 2014, he was appointed by President Obama to The

President's Advisory Committee for the Arts for The Kennedy Center. Most recently, he was the Chief Executive Officer at SNOCAP, Inc. until the acquisition of the company by imeem, Inc. Before joining SNOCAP, he was Executive Vice President of Human Resources at Electronic Arts (EA). His career tenure includes leadership positions with PepsiCo and the Pratt & Whitney division of United Technologies and as an on-air personality for broadcast radio. He holds an M.S. in counseling and a B.A. in radio and television from Purdue University.

Recruiting Trends & Talent Tech LIVE! is the only industry event and business conference dedicated to the art and science of talent acquisition. Examining talent acquisition as an integrated discipline consisting of identifying, qualifying and onboarding the right candidate at the right time, the conference offers a comprehensive program to help generate advantages in today's highly competitive, candidate-driven talent market.

Register before November 16, 2018 to receive a premium pass super savings of \$550.

Team discounts are also available. More information is available here:

<http://www.RecruitandTalentTech.com>

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